



2017 OUTCOMES

PEOPLE



424 2016
336

Coaches and umpires attended **development workshops** facilitated by the Association

38 2016
29

Capital players delivered **coaching sessions** to support our community hockey programmes

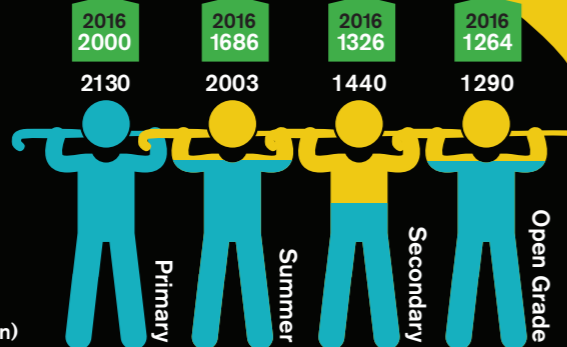
34 2016
22

Wellington based **umpires** and **coaches** were appointed to international or national tournaments

DEMOGRAPHICS

36%

increase in our Winter membership over the past 7 years
(6,863 members in the 2017 season)



PARTICIPATION

13,136 2016
10,090

people involved in Wellington Hockey participation programmes

963 2016
848

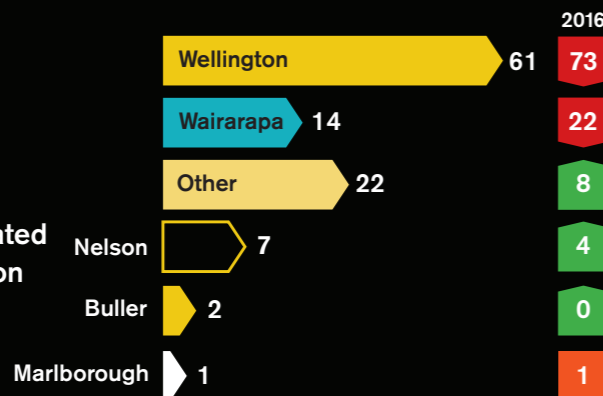
youth participated in Wellington development programmes

Over **400** 2016
370

players (26 teams) attended national tournaments

57%

of Capital players originated from the Wellington region in the 2017 season
(68% in the 2016 season)



PERFORMANCE

47% 2016
44%

of Wellington teams achieved a top 4 placing at national tournaments

8
Capital Players were chosen to represent the **NZ U18 squad**

65 2016
70
players from the Capital region were selected into **New Zealand representative squads**

18,500

people watched the Wellington Hockey Short Corner video series

39,288 2016
33,000

visits to the Wellington Hockey website every month

2507 2016
2176

Wellington Hockey Facebook followers

PARTNERSHIPS

50% 2016
32%

increase in funding and sponsorship income

\$3.4m 2016
\$2.73m

leveraged to support NHS 3 and turf replacement projects

\$335,640 2016
\$250,640

invested into new assets and the Stadium Trusts Capital fund



VOLUNTEERS

494 2016
470

volunteer coaches and umpires were involved in our competitions and programmes

